

Pesticide Reduction Program (PRP)



DIE ÖSTERREICHISCHE UMWELTSCHUTZORGANISATION
AUSTRIAN MEMBER OF FRIENDS OF THE EARTH INTERNATIONAL

GLOBAL 2000



How it began

Feb 02: Start of GLOBAL 2000`s pesticide campaign

Apr 02: letter to retailers, supermarket ranking, info-campaign

May 02: Discussions with responsible BILLA manager

Nov 02: PRP is presentet to F&V suppliers

May 03: Start of PRP (Step 1)

How it began

May 04: PRP enters Step 2

Nov 05: „Supermarkt-Check“ by Greenpeace Germany

Jan 06: PRP is extended to the entire REWE Group

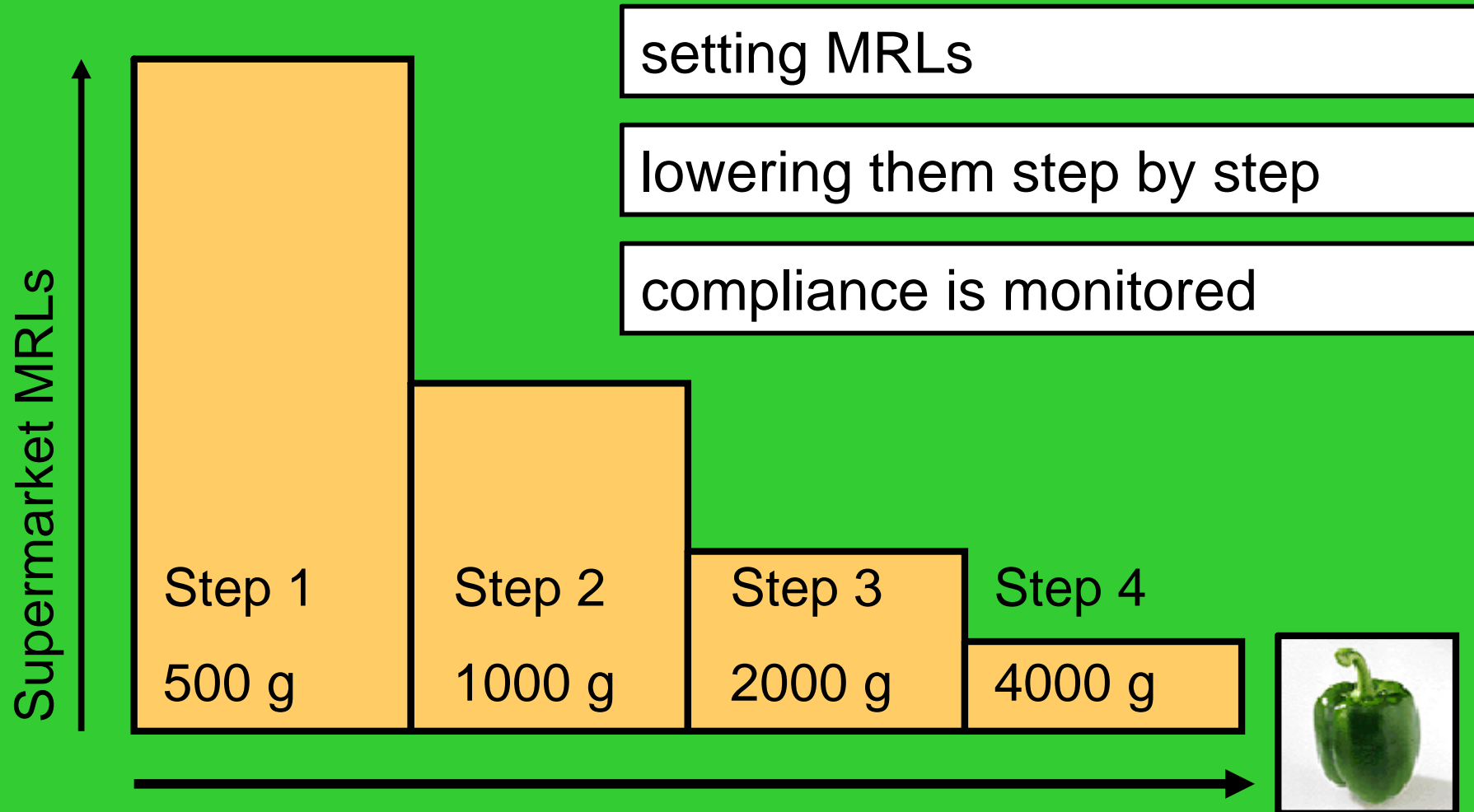
Apr 06: REWE demands EUREP-GAP from suppliers

The Goal

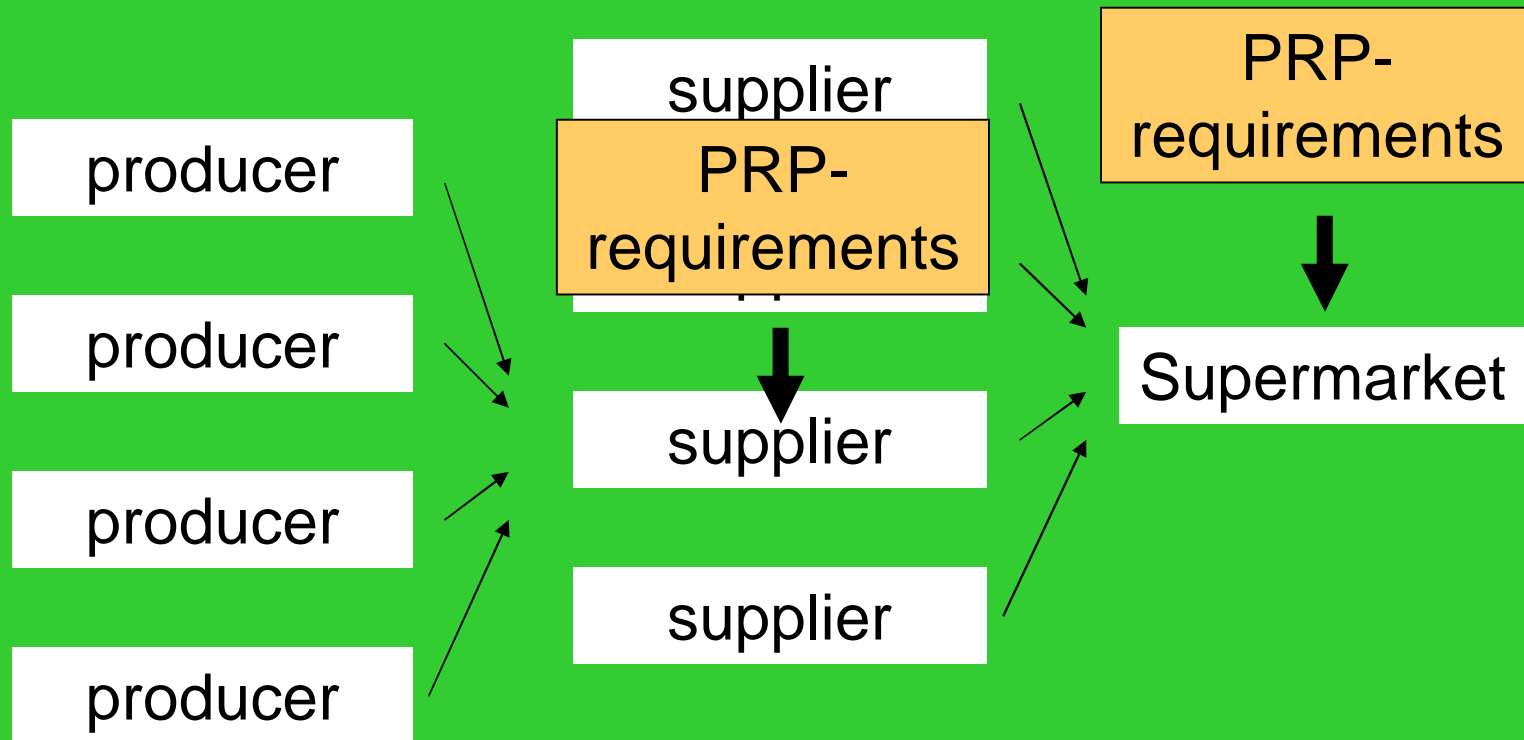
Reduction of Pesticide Residues in
fruits and vegetables



The Concept



The Concept



The Concept

Control

Cooperation



Control



Control

12 samples a week

Analytical Report

Zero
Residues

Residues not
exceeding
MRLs

Exceedance

Exceedance
+
Acute Toxicity

Producer being
informed

Producer being
informed

- what is the problem?
- 2 more samples
- if 2nd exceedance:
-> BAN

- product is removed
- BAN
- what is the problem?



Cooperation

How can producers accomplish those requirements ?????

Step 1

Step 2

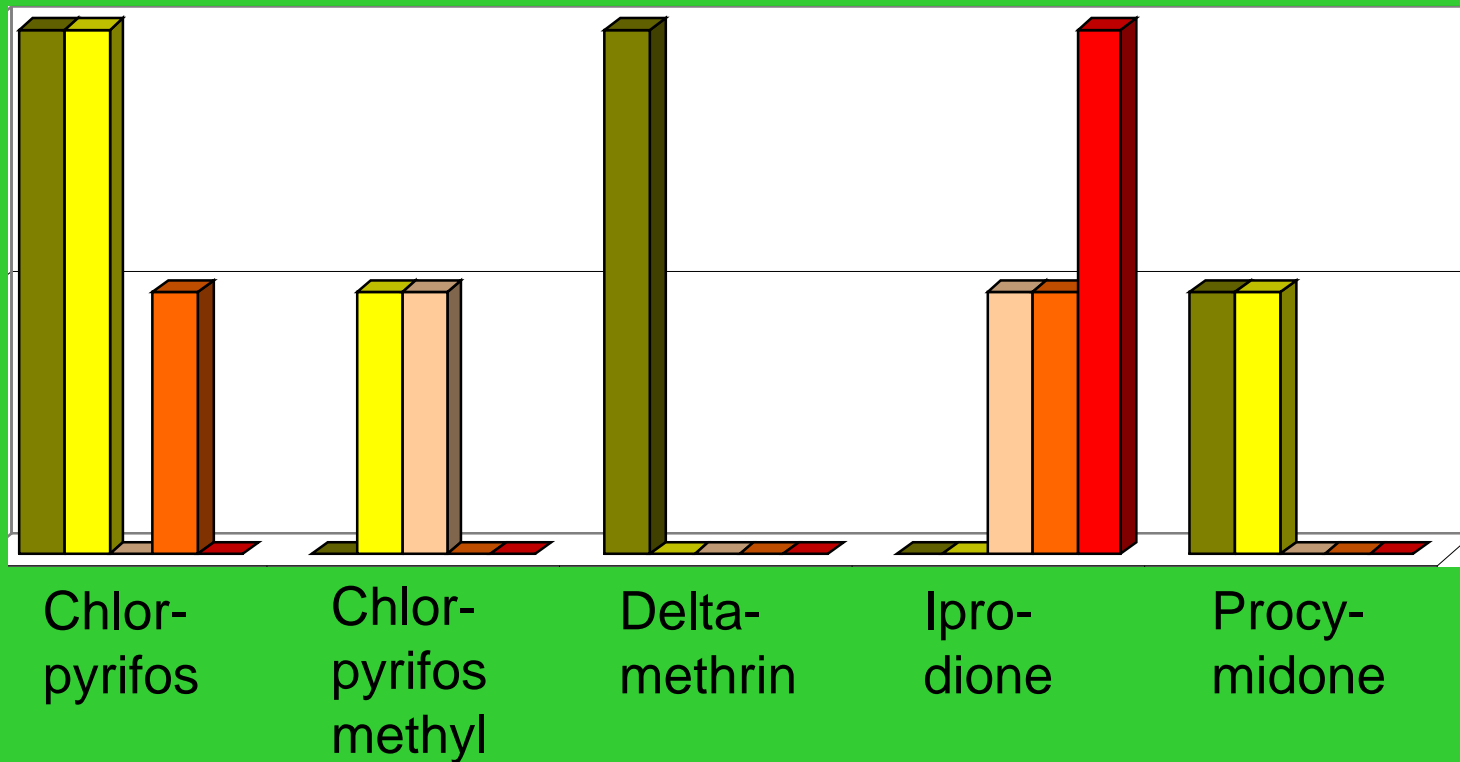
Step 3

Step 4



Cooperation

Analytical Results are collected and evaluated in a database and communicated to producers



Cooperation



Cooperation

Alternative pest management methods are tested in the field



**Projekt der Wiener Gärtner (LGV) in
Zusammenarbeit mit GLOBAL 2000:
Contans WG im Salatanbau
Start im Herbst 2003**

Where are we now?

Nov. 05: „Supermarket-Check“ by Greenpeace Germany

Obstacles

Retailer is not willing to pay for better quality

Producers are suspicious to NGO

Price instead of quality is the criterion

Retailer is not willing to give garanties

Retailer does not know, whome he will purchase his products from



thank you

Dr. Helmut Burtscher
Biochemiker

Dr. Klaus Kastenhofer
Mediziner

DI Barbara Studeny
Projektmanagement

DI Karin Bartonek
Lebensmittelchemikerin

DI Michael Bauer
Agrarexperte

